



Message from the President of the Geographical Association of Thailand

Geography is a discipline that enables us to understand “place” in its entirety—whether it is the area in which we live, the surrounding regions, or distant lands across the world. A place is not defined solely by land or water; it also encompasses topography, climate, human ways of life, culture, traditions, as well as the plants and animals within its ecosystem. These elements together create the unique character of each place. Consequently, the development of any given area must take into account its specific context and conditions.

In Thailand, geography is taught at both secondary and higher education levels. Geographers are equipped with the ability to think, analyse, and perceive spatial dimensions holistically—distinct from other disciplines that focus on a single domain in depth. The integration of physical, economic, social, and cultural dimensions makes geography a discipline of great value, especially in planning, management, and fostering balanced and sustainable development.

The Geographical Association of Thailand is dedicated to supporting and promoting academics, educators, students, and young scholars in strengthening their knowledge and skills in geography. Such knowledge provides a crucial foundation for future careers across diverse fields. Spatial understanding fosters systems thinking, reveals interconnections, and enables the collective creation of high-quality area-based development, contributing to the advancement and sustainability of both the nation and the global community.

A handwritten signature in blue ink, appearing to read "Pannee".

(Assoc. Prof. Dr. Pannee Cheewinsiriwat)
President, Geographical Association of Thailand
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